

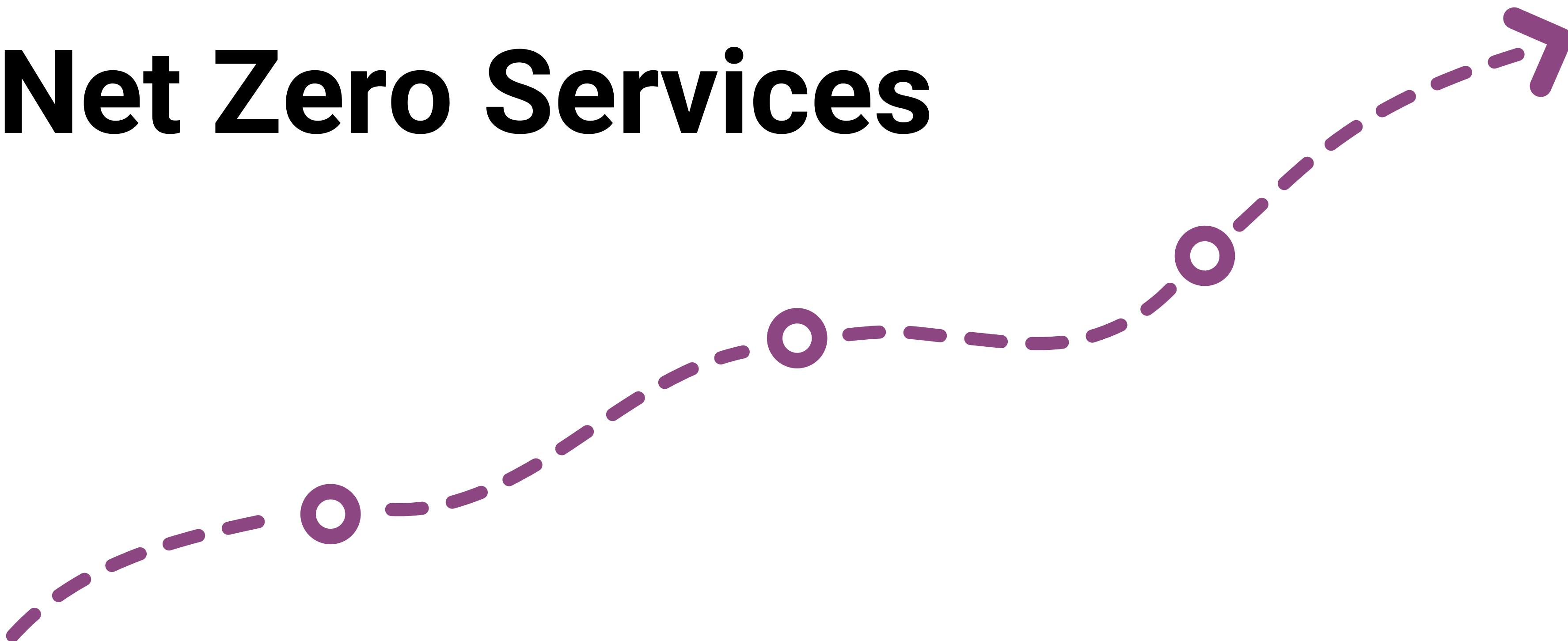


beyond green



Net Zero Services

Net Zero



We think of Net Zero as a long term journey for any business. Your first foray into the unexplored wilds of your carbon impacts can be overwhelming, but we've developed services to help you get started and chart your path through to your first Net Zero roadmap, and beyond.

No matter the support you are looking for, we're approaching our work with a collaborative mindset - we're helping you build the skills you need to make a difference for your business in the long run.

We know all businesses are different, so we've designed three Net Zero services based on needs we've seen from our clients:

- **Net Zero Checkpoints**, to provide a space for expert sustainability advice without a bigger commitment
- **Net Zero Trailfinder**, a good basic package that will help most businesses towards their first Net Zero roadmap with guidance, resources, and template
- **Net Zero Guide**, a service that can be entirely tailored to your needs

You will find more information on these throughout this slide deck. If there's any questions not covered here, please do get in touch - we're always happy to chat!

WHAT DO YOU NEED?

Your journey to Net Zero is a long-term project, and it needs to be embedded in all parts of your business to be successful. While we can provide you with support, we cannot walk the path for you - we can only make it easier for you to overcome any obstacles you encounter along the way, and help you set yourself up for success both within the initial project and beyond.

RESOURCES

- Senior management sponsorship and strategic leadership
- Expert external guidance and a carbon accounting platform that can help you streamline your processes
- A small group of team members who will work internally to implement the project, with senior management support and external guidance



TIME

- Aim for a 9 to 12 month timeline for your initial Net Zero project, to keep up momentum
- Plan in breathing room to adapt plans if needed
- Plan in time to engage the wider organization - you want them involved as soon as possible



CARBON ACCOUNTING SOFTWARE

We are strong believers in building consistent and reliable processes and setting you up for long-term success. Carbon Account software can be crucial to this, as it will:

- Improve consistency of data processing and help you identify areas for improvement
- Provide in-built visualisation options
- Centralize your data processes, giving you a better overview of your progress
- Enable you to easily compare your progress across a longer period of time or different business units

Because of this range of benefits, **we include the licensing costs for the first year of an appropriate Carbon Accounting Software** by default in both Net Zero Trailfinder and Net Zero Guide. We'll help you get started in using the software to set you up for long-term success.



Net Zero Checkpoints

If you want access to expert advice when you need it most, but you're happy to handle all the details yourself.

Included:

- **Checkpoints** (regular meetings for Q&A sessions or support on specific topics)

Topics might cover areas such as:

- data gathering challenges for specific emissions categories,
- what to include in an emissions baseline report,
- how to develop emissions reduction ideas,
- how to quantify the impact of your chosen actions etc.

Most suitable for: *Businesses with an established sustainability team*



Net Zero Trailfinder

If you want guidance on your Net Zero journey and regular spaces for Q&A with our experts.

Included:

- **Checkpoints** (monthly meetings for Q&A sessions or support on specific topics)
- A 12 month **Net Zero project plan** to get you to a clear Net Zero roadmap within 1 year
- Our **toolkit of resources** that will support you every step of the way, and our expert support with the steps that need more technical skills

Most suitable for: Most small and medium businesses



Net Zero Guide

If you would like an expert with you every step of the way, taking as much of the work off your shoulders as possible.

Included:

- Everything from the Net Zero Trailfinder service
- More complex emission categories that require **bespoke calculations**, or any other significant adjustments to the project (e.g. a shorter timeline)
- **Customisation** for multiple business units and organisation specific carbon calculations
- We're taking care of the overall **Project Management** to help keep you on track
- **Raw Data Cleansing and Processing** Support

Most suitable for: *Businesses in sectors with more complex reporting requirements*



Checkpoints

Trailfinder

Guide

Regular check-in meetings for Q&A sessions or support on specific topics



A sensechecked and adapted **Net Zero Project Plan** for your business



Resource toolkit, including guidance, video tutorials, and templates



Hands-on support during the trickiest parts of the process



Complex calculations, uncommon emission categories, or faster timeline



Raw Data Cleansing and Processing Support



£150/month

£450/month

Quoted Project

WHO IS BEYOND GREEN?



We're a small team of sustainability advisors with an extensive track record of energy efficiency and Net Zero Projects.

We're a B Corp, a Living Wage employer, and a Disability Confident Leader – we want to put our values into practice and support you in being a business for good, too.

You can see some of our project delivery highlights and testimonials on the next page, or [read up on our detailed case studies on our website here.](#)



Project Statistics

11.9

MILLION £ COST
SAVINGS

879

PROJECTS
COMPLETED

34K

TONNES OF CARBON
SAVINGS

“Beyond Green provided excellent support and coaching as we navigated our way through our first carbon audit. I would thoroughly recommend them for any small organisation looking to begin the journey to net zero.”

ERICA JUDGE, DIRECTOR OF FUNDS, CLIMATE
JUSTICE, INSPIRING SCOTLAND

“We can’t be happier with Beyond Green’s support which sought to do a deep dive and help us gain a long term perspective not only on understanding where we had come from but also on the impact COVID and our growth plans had on our future CO2e emissions. If you are looking for support to go through this process yourself and want to work with a team who can bring a holistic, science-based perspective, we would highly recommend Beyond Green.”

JOSIAH LOCKHART, CEO OF FIRSTPORT

“I was particularly impressed with the collaborative nature of Beyond Green’s work and how they adapted their process to meet our needs. They understood the importance of gathering perspectives from various departments within the college and were skilled facilitators to enable our team to contribute.”

DANIEL ROSS, CEO OF THE ROYAL COLLEGE OF
PATHOLOGISTS

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